



2012 EVENT POSTER DESIGN Competition Frequently Asked Questions

- A. **Can I include photos of entertainers or celebrities in my poster?** No. Irish Fair of Minnesota will not be able to consider these posters for awards or post them on our website because we cannot guarantee the entertainer/celebrity granted you and us permission for their likeness to be used.
- B. **Can I cut out and include photos from print magazines?** No. Irish Fair of Minnesota does not have the right to reproduce these photos and therefore would disqualify your design.
- C. **Can I use photos or graphics I found on the web?** If you are using images from the Internet, please make sure you have permission to use them. Some websites offer free stock photos that anyone can use. If the website does not say that its photos are free to use, then you should not use them -- someone else probably owns the rights to them. If your design is selected as the grand prize winner, you should be able to provide documentation that you have copyright permission to use any images you provided.
- D. **Can I use images available through my computer software or in a clip art collection?** Yes. Images available through your computer software, like Microsoft Word, or in a clip art collection that you own ARE acceptable.
- E. **What about photos of myself or my friends and family?** If you are using photographs taken by you or someone you know AND you or someone you know is pictured in the photographs, you must get each person pictured to sign a release form. Just Google "photo subject release form" and you will find samples. You should create a form of your own and get your subjects to sign it. This form serves as proof that the person(s) photographed understand that their image is being used in an entry in a poster contest and if your poster wins, their image will appear on the Irish Fair of Minnesota website and in other public places. NEVER use photos of people who did not know they were being photographed or who were not informed how their image would be used. You do not need to send us these release forms when you mail in your poster entry. Just hang on to them, and if you win, we will ask to see your release forms then. If you do not have them, your poster will be disqualified.
- F. **Do I have to create my poster on a computer?** Yes. We are not able to reproduce handmade posters in large quantities. We will use the overall design on all of our print and online collateral.